

SPRING 2021 CHANGEMAKING SERIES:

CATALYTIC SOCIAL INNOVATION STRATEGIES

Conversations, resources + insights about how to catalyze empathy, equity + empowerment



Designed + facilitated by Greg Van Kirk

2 COHORTS
25 OPEN SEATS/COHORT

Total time commitment:
3 to 4 hrs/week for 6 weeks

Contribution request: \$150

100% OF FUNDS
SUPPORT THE
CENTRO
EXPLORATIVO



Centro
Explorativo

We're launching a unique 6-week (12-live sessions) changemaking series. Our goal is to create an inspiring and dynamic program whereby friends, supporters, partners and Social Entrepreneur Corps alumni can enhance changemaking mindsets and skill sets, build community/networks and **provide critical financial support for the Centro Explorativo team in La Pista, Guatemala. This should be a compelling opportunity regardless of what you're up to in your life.**

Here's how it works...

1. Go to the ["Spring 2021 Changemaking Series Enrollment Form."](#)
2. Please be sure to specify which dates and times you'd prefer. The options are as follows:
 - a. **Every Monday + Thursday from April 12th to May 20th from 5 pm to 6 pm ET or;**
 - b. **Every Tuesday + Friday from April 13th to May 21st from 3:30 pm to 4:30 pm ET**
3. Once we've received this information we'll send a confirmation and ask you to make a contribution (over time is fine) to the [Centro Explorativo through Global Giving.](#)
4. One week prior to your start date we'll send you a Zoom link, participant information and your digital guide with all of the resources we'll be using.
5. During each session Greg Van Kirk will facilitate conversations and activities in plenary sessions and breakout rooms. We'll use articles, videos, and custom worksheets. We'll build friendship, learn from each other, have some fun and do some good!

CATALYTIC STRATEGIES BY WEEK

Week 0:	Search for strength where other see deficit Help empower the most affected as the drivers Ignite the power of many
Week 1:	Just do the opposite Repurpose, reimagine and redirect
Week 2:	Start with simple Activate the power of social capital
Week 3:	Unite near peers Help create a mutually symbiotic ecosystem
Week 4:	Make the messaging matter Just remove the obstacles
Week 5:	Deprofessionalize to scale Leverage local
Week 6:	Reimagine how you gather and use data Motivate what motivates

RECENT COURSE/WORKSHOP EVALUATIONS - SUMMARY

DESIGNED + FACILITATED BY GREG VAN KIRK

Nov. 1st, 2020 to Jan. 31st, 2021

OVERVIEW:

- 4 virtual courses/workshops
 - Social Innovation Design Course
 - Social Entrepreneurship Consulting Course + Experience
 - New Venture Design: Entrepreneurship + Innovation
 - Social Innovation Design Workshop
- 90 global participants ranging from high school age to professionals
- Course sizes ranging from 7 to 50 participants

SUMMARY SURVEY RESULTS:

- 44 responses (49%)
- **100% would recommend/strongly recommend to others**

SELECT FEEDBACK:

“Words truly cannot express how thankful I am to you for affording me the opportunity to be able to participate in this course. The knowledge I have obtained and the relationships I have established will transcend into something much greater.”

“Thank you for such a fun and engaging program, I loved my time with the SEC!”

“I really enjoyed this program and will definitely be recommending to others!”

“It was such a pleasure and a privilege to be part of this class. You fostered a real community of changemakers and I am really excited to stay connected.”

“Thank you so much for this great opportunity! I enjoyed every second of this experience!”

“I really enjoyed this workshop because it covered the most important aspects of designing social innovations. I think it was beneficial to have an interactive course because it was very engaging. It was a great experience and I would love to continue participating in workshops such as this. Thank you very much for the opportunity!”

“This course was by far the best I have taken.”
